

PHILADELPHIA Pennsylvania



WHY INVEST IN PHILADELPHIA - PENNSYLVANIA -

Philadelphia is the first city in the United States of America to enter the UNESCO list as a World Heritage Site: Philadelphia, a welcoming metropolis on the East Coast, has received the prestigious award for its rich historical, cultural and artistic value.

Philadelphia is the largest city in the State of Pennsylvania and the sixth most populous city in the United States.

The population of this area is 7.2 million, making it the eighth most populous area in the United States and has a gross domestic product of 431 billion Dollars, the country's eighth largest metropolitan economy.

The city annually attracts 42 million tourists who spend \$ 6.8 billion, generating an estimated total amount of \$ 11 billion in economic impact in the city and the four counties of Pennsylvania.

Philadelphia has the third largest student concentration on the east coast, with over 120,000 university students enrolled in the city alone and nearly 300,000 in the metropolitan area. There are over 80 colleges, universities, business schools and specialized schools in the Philadelphia region. In 2018 the University of Pennsylvania was ranked as the fifth university of business and management in the world.



THE NUMBERS OF PHILADELPHIA



POPULATION: 6th most populous city in the United States of America with 7.2 million inhabitants



GDP: \$ 431 billion, 8th city in the United States of America



TOURISM: 42 million national tourists for an estimated turnover of \$ 11 billion



ARCHITECTURE: City Hall, the tallest marble building in the world



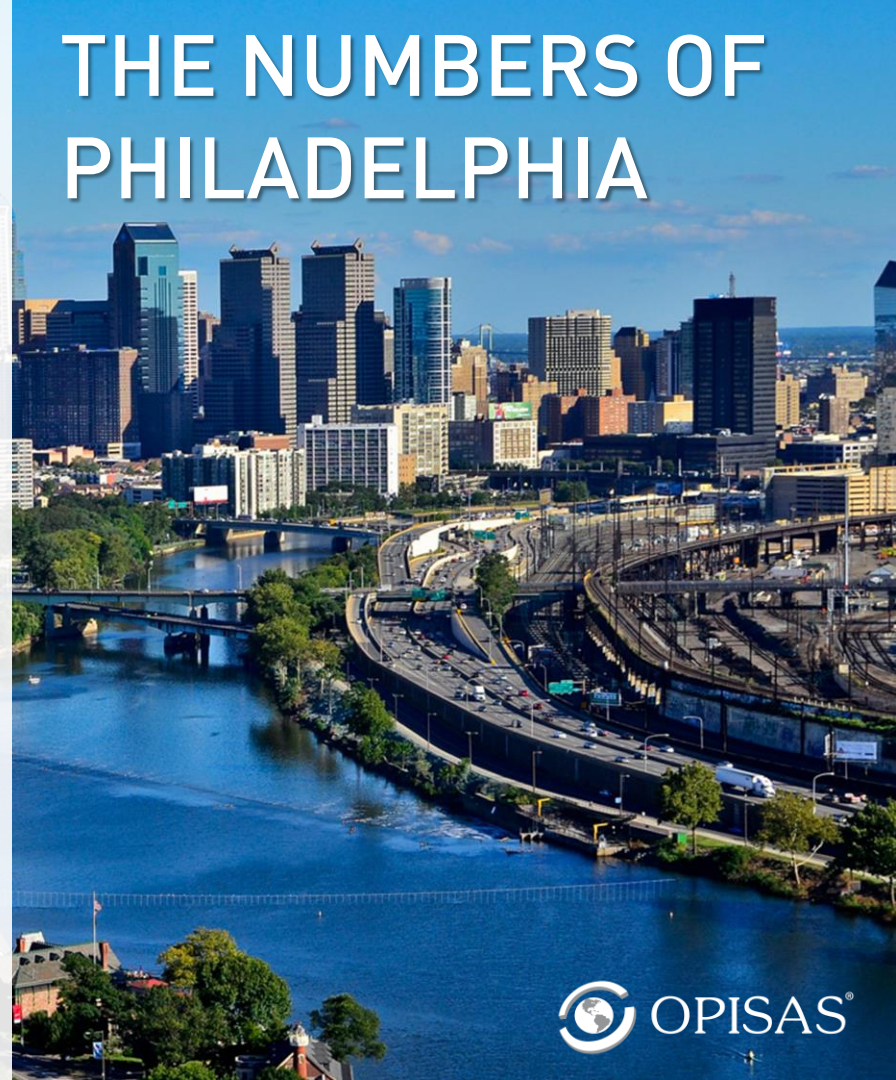
UNIVERSITY: 300,000 university students in more than 80 colleges and colleges



BUSINESS: hosting 6,000 foreign companies



CULTURE: first U.S. city UNESCO heritage





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